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News Alert Number 4

Capacity Building in Non-Profit Organizations

Dear CNMHC Member:

Today's News Alert deals with a multitude of publications on nonprofit agency capacity building.

According to Carter McNamara, an expert on nonprofit organizations, an Internet library of capacity-building resources exists on virtually every topic relevant to nonprofits at all stages of development. He remarks, "Capacity building has fast become a major topic among nonprofits and management support organizations (funders, associations, training centers, consultants, etc.) that provide services to nonprofits. There are a variety of definitions for capacity building. Perhaps the most fundamental definition is 'actions that improve nonprofit effectiveness' (from *Investing in Capacity Building* by Barbara Blumenthal, published by The Foundation Center). Some other discussions about capacity building refer to the concept as actions that enhance a nonprofit's ability to work towards its mission."

Some of the resources available from this Internet library include the following, among many others:

- Performance Management: An Overview
- Introduction to Organizations
- Organizational Change
- Organization Development -- The Profession
- Building Capacity in Nonprofit Organizations, Urban Institute Press
- Beware the Easy Fix, from Nonprofit Quarterly
- Capacity Building for Impact: The Future of Effectiveness for Nonprofits and Foundations
- Echoes from the Field: Proven Capacity Building Principles for Nonprofits
- Effective Capacity Building in Nonprofit Organizations
- Lessons from the Street: Capacity Building and Replication Mapping
- Nonprofit Capacity Builders: A Study by LaSalle University's Nonprofit Center
- Nonprofit Capacity Building Toolkit
- Reflections on Capacity Building by California Wellness Center.
- Results of an Inquiry into Capacity Building Programs for Nonprofits

- Strengthening Nonprofit Organizations: A Funder's Guide to Capacity Building
- Preparation for Planning a Business Venture
- How to Start a Nonprofit Venture
- Complete Free Toolkit for Boards
- Role of the Chief Executive
- How to Conduct Nonprofit Business Planning
- How to Conduct Strategic Planning
- Basic Guide to Program Design and Marketing
- Advertising and Promotions
- All About Marketing
- Public and Media Relations
- Nonprofit Fundraising and Grantwriting

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